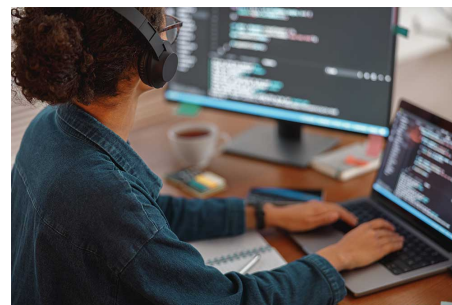


# Web designer and analyst

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Phone : 01279353986

Web :



## Job Summary

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Vacancy :

Deadline : Jan 01, 1970

Published : Mar 05, 2023

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Mid Level

Qualification : Bachelor Degree

## Job Description

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A web designer and analyst are two different roles in the process of creating and maintaining websites, but they often work together to ensure that the website is functional, user-friendly, and optimized for performance. A web designer is responsible for creating the visual elements of a website, including the layout, color scheme, typography, and imagery. The primary responsibilities of a web designer include:

1. Creating wireframes and mockups: This involves creating visual representations of the website layout and structure to guide the development process.
2. Choosing color schemes and typography: This involves selecting colors and typography that are consistent with the website's branding and design goals.
3. Creating visual elements: This involves creating icons, images, and other visual elements that enhance the website's design and functionality.
4. Collaborating with developers: This involves working closely with developers to ensure that the design is implemented accurately and that the website functions properly.

A web analyst, on the other hand, is responsible for analyzing website data to optimize the website's performance and improve user experience. The primary responsibilities of a web analyst include:

1. Analyzing website traffic: This involves monitoring website traffic, including user behavior and engagement metrics.
2. Identifying trends and opportunities: This involves using data analysis to identify trends, opportunities, and areas for improvement on the website.
3. Creating reports: This involves creating reports that summarize website performance data and provide insights for stakeholders.
4. Optimizing website performance: This involves implementing changes and optimizations to the website based on data analysis to improve user experience and increase website traffic.

Web designers and analysts work closely together to ensure that the website is visually appealing, functional, and optimized for performance. Effective communication and collaboration between web designers and analysts are essential for website success.

## Education & Experience

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**Must Have**

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**Educational Requirements**

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Bachelor Degree

**Compensation & Other Benefits**

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As per company policy